



## TEACH-IN SESSION ON CONDUCTING MARKET AND FEASIBILITY STUDIES FOR PROPERTY DEVELOPMENTS

**MARKET AND FEASIBILITY STUDY** – a Financial Analysis on all the costs and income revenue that determine if a real estate development will derive satisfactory profit return against the risks of embarking on the project. Whilst most developers engage a consultant to conduct feasibility study, it is beneficial and pertinent that developers know and understand the importance of costs and income figures, internal rate of return, contained and reflected in a Feasibility Study.



**3 CPD HOURS  
approved!!**

The Board of Valuers,  
Appraisers & Estate Agents

**1 APRIL 2008  
9.00 a.m. – 12.30 p.m.**

**THE SAUJANA KUALA LUMPUR  
(formerly Hyatt Saujana, Subang)**

**REHDA Members  
RM200.00 per person**

**Non REHDA Members  
RM300.00 per person**

### Registration

Name : 1) \_\_\_\_\_

2) \_\_\_\_\_

*(Please attach additional participant names on a separate sheet)*

Contact Person : \_\_\_\_\_

Company : \_\_\_\_\_

Address : \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Tel : \_\_\_\_\_ Fax : \_\_\_\_\_

Email : \_\_\_\_\_

*Note : No cancellations will be entertained upon confirmed registration. A substitute participant may be arranged in the event of any registered participants being unable to attend.*

**CLOSING DATE : 28 March 2008**

### SPEAKER'S PROFILE

Mr Elvin Fernandez is the Managing Director of the Khong & Jaafar Group of Companies, which is involved in independent property valuations, property consultancy, property management, estate agency and market and feasibility studies.

He is a Councillor and Fellow of the Institute of Surveyors Malaysia, a Fellow of the Royal Institution of Chartered Surveyors, United Kingdom, and a Former President and a current Executive Committee Member of the Private Valuers Association in Malaysia.

He is the current Chairman of the International Valuation Standards Committee, a Life Fellow of the Institution of Valuers, India, an Honorary Member of the Institute of Philippines Real Estate Appraisers and the National Association of Valuers in Romania and a Member of the China Appraiser Society and its Valuation Standards Advisory Committee. Elvin is also a Member of the Investigating Tribunal Panel of the BAR Council Malaysia and a Committee Member of the Licensing Executives Society of Malaysia.

For Enquiries, please contact  
**Ms Ong Hui Tse / Cik Nurul Nabilah**  
tel : 03-7803 2978;  
fax : 03-7880 3823 / 7803 5285 / 7805 1206

### METHOD OF PAYMENT

- Bank into the account of **REHDA Institute** : 3134791907, **Public Bank**. Kindly fax us your bank in slip to 03-7880 3823 / 7805 1206 / 7803 5285
- CHEQUE payable to **REHDA Institute** to No. 50J-3, Kelana Mall, Jalan SS6/14, Kelana Jaya, 47301 Petaling Jaya