



## REACHING OUT TO PROPERTY DEVELOPERS

**Get your message across by advertising in REHDA BULLETIN**, a monthly publication referred to by key leaders of property development companies and related bodies around the country and beyond.

**REHDA BULLETIN**, a 12-page free-of-charge service offered to all REHDA members and affiliated groups, publishes informative articles on the latest developments affecting the real estate and housing industry in Malaysia. This includes the latest legislation, issues, government regulations and policies, new building technologies, building materials, as well as information on various activities and events related to the Association and the property industry.

The current circulation stands at 1,600 copies, and is sent to:

- REHDA members, who are predominantly property developers;
- Key leaders in Government ministries and local authorities;
- Professional and trade organisations representing engineers, architects, contractors, building material suppliers and financial institutions.

We recognize that your product is highly relevant to our readers, who comprise prominent leaders of the property and construction industry. Therefore, we highly recommend that your organisation place a series of advertisements as a tool for your marketing and communication strategies. The publication will provide the opportunity for your esteemed company to send your product or corporate messages across to a wider network in a niche market.

Enclosed please find the **Advertisement Form** for your immediate attention. Interested advertisers are requested to submit the PDF File and colour separation of the size required latest by the end of each month.

Should you have any queries, please do not hesitate to contact REHDA secretariat at **03-7803 2978** or e-mail at [noorliza@rehda.com](mailto:noorliza@rehda.com)

We look forward to doing business with you.

Thank you.

Yours faithfully,

**REAL ESTATE AND HOUSING DEVELOPERS' ASSOCIATION MALAYSIA**

**DATO' MICHAEL YAM**  
**CHAIRMAN**  
**COMMUNICATIONS AND PUBLIC RELATIONS COMMITTEE**

*This is a computer-generated document. No signature is required.*